

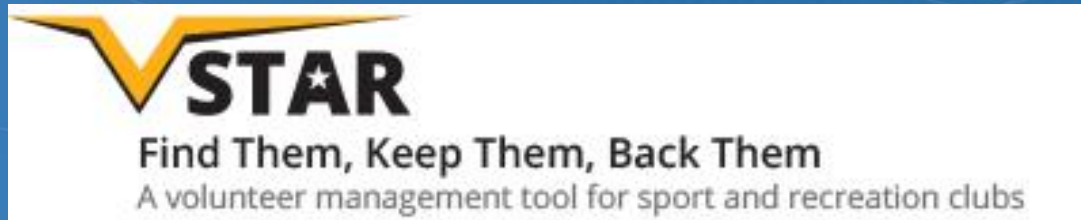
# V-STAR Volunteer Management Web Tool. Attracting and Managing Volunteers.

Louise Alderson and Mike Feszczak



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Office for Recreation and Sport

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# Office for Recreation and Sport

[www.recsport.sa.gov.au/v-star](http://www.recsport.sa.gov.au/v-star)



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**Did you know....?**

**V-STAR and STARCLUB are linked.**

**[www.recsport.sa.gov.au/starclub](http://www.recsport.sa.gov.au/starclub)**



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Is your club

'finding'

or

'attracting'

Volunteers??



# Attracting Volunteers

Ask yourself:

- how are we making volunteering something people would want to do?
- why would people want to volunteer at our club?

<https://www.recsport.sa.gov.au/v-star/find-volunteers/attract-volunteers-culture.php>



# What message are you giving about volunteering at your club in/on your:

newsletter ads,  
flyers,  
website  
fence signs

facebook posts,  
posters,  
noticeboard  
etc



Consider these next 4 ads:

What feelings/impression do they give you?



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**Volunteers Needed**



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# The previous four ads for volunteers....

Do you sense that they are desperate?

....that if they get you in they will never let you go?

Do they give any clue of what you are volunteering for?

Would you contact them?



Consider if the following 5 ads are any better, and in what ways?



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POLIS  
MUSEUM  
OF ART  
IMA

# DO YOU HAVE WHAT IT TAKES?



**Many gardens, many opportunities.** As a volunteer with Environmental & Historic Preservation, you will receive training from our experienced staff. Cut and arrange fresh flowers for display in the Lilly House, participate in planting, dividing, pruning, and propagating plants, and more. While learning on our 152-acre campus, you'll have the opportunity to receive in-depth training to lead public tours as a Garden Guide.

For more information, contact:  
Chad Francis, Horticulture Manager  
903.3602 ext.300  
cfrancis@imamuseum.org

To apply, please call:  
Norma Jean Snyder, Volunteer Co-ordinator  
903.3602 ext.200  
nsnyder@imamuseum.org



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# What's YOUR New Year's Resolution?



Are you interested in making a difference? Can you spare 4 hours a month?

If so then why don't you make joining **Friends In Deed** your New Year's Resolution? **Friends In Deed** will match you up with someone with an intellectual disability and support your new Friendship to blossom. Please call Mick on 086 6001031 for further information or email: [michael.techan@sunbeam.ie](mailto:michael.techan@sunbeam.ie)

**FRIENDS  
IN DEED**



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**WHAT'S MORE FUN THAN A PARTY?**

**GOOD NEWS CLUB** @ WOODWARD

**WE HAVE ...**

- crazy games
- yummy snacks
- prizes
- exciting stories
- great songs
- fun with friends

**AND MORE!**





# HAVE PASSION *for* SPORTS?

## WE WANT YOU!



### 20TH SEA GAMES | SINGAPORE 2015

We are building up a team of volunteer sports reporters and photojournalists to cover the 20th SEA Games in Singapore. It will be a fun and great way to learn, meet new people, experience "live" events and support the sports community.

To start off with your journey, you will be trained by Mr. Leslie Tan, Director of Red Sports. Leslie will show you how to write a sports story, shoot sports, interview athletes and make new friends in the sports industry.



INTERESTED? FIND OUT MORE AT  
[WWW.SINGAPORESPORTS.SG](http://WWW.SINGAPORESPORTS.SG)



SINGAPORE  
SPORTS COUNCIL



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# HELP CREATE A BETTER TOMORROW.

We are excited to share the first TEDxYouth event on Maui with you! We're bringing together the youth of Maui to share their independent and inspiring ideas with other teenagers and the community. On April 6, 2014, Maui's youth will flood the new A'ali'i'iohono Creative Arts Center at Seabury Hall for a day of idea sharing from our peers. We're looking for motivated students to help make this a successful event!

We are looking for student volunteers in grades 6-12. To be a volunteer, you must fill out this online form ([bitly.com/TEDxYouthSHVolunteer](http://bitly.com/TEDxYouthSHVolunteer)) and come to the meeting on February 23 at:



**Seabury Hall**  
480 Olinda Rd.  
Makawao, HI 96768

Or:

**Feb. 23, 9am-12pm**  
Dining Hall

If you have any questions, please email  
[volunteers@tedxyouthseaburyhall.com](mailto:volunteers@tedxyouthseaburyhall.com)

**TED<sup>x</sup>**

**Youth@SeaburyHall**

x = independently organized TED event



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# The previous 5 ads are better in that they:

- Are visually more inviting/positive/appealing
- All have a call to action or a question
- Make you feel like it would be a great thing to do
- Give more information



# Volunteer Roles

So once you've attracted some volunteers, what are you offering them?

A recent flyer received home recently included.....

Please tick if you would like to be:

- Coach
- Umpire
- Team Manager

(Too narrow, jobs too large, no offer of support/appreciation)



# An alternative selection:

- Help organise the equipment pre-season
- Keep track of the equipment
- Write roster for set-up/scoring/base umpire
- Umpire some games
- Base umpire some games
- Coach the team (help provided)
- Be an assistant to the coach
- Fill in for the coach 2 or 3 times
- Help manage the kids at some trainings
- Help manage the kids at games
- Organise social gathering for the team, etc



- **Other considerations when attracting volunteers:**

- Offer a mixture of shorter and longer term roles.
- Put a time limit (tenure) on most roles, so they can see that it isn't forever
- Keep in touch with people who leave, they may want to return one day
- Look outside of the club, not all of your volunteers have to come from within – **V-STAR - Diversity**

<https://www.recsport.sa.gov.au/v-star/find-volunteers/attract-volunteers-diversity.php>



# In summary:

- Spend **time** to make time
- Consider creating a role for a **Volunteer Coordinator**
- Try to **attract** your volunteers not recruit them:
  - is your **club culture** good – do a **survey**
  - How do you **promote** your club?
  - **Share the load** -try to break down some roles into parts
- Use **V-STAR** to help you:
  - do the **quiz**,
  - create your **Action Plan**,
  - download some **templates**

